

Message Text

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PAGE 01 STATE 015971

17

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/CAGNE/RFRUAN/JR

APPROVED BY EB/OCA/CM/LKLIEFORTH

BIC/OIM/PCD/SHAW

BIC/OIM/SAD/COZART

BIC/OIM/SAD/ALE

BIC/CAGNE/HALDANE

BIC/CAGNE/PBHALE

NEA/RA/HMONTGOMERY

NEA/EGY/GBROWN

EB/OCA/CD/WRAU

----- 093824

R 220416Z JAN 76

FM SECSTATE WASHDC

TO AMEMBASSY CAIRO

UNCLAS STATE 015971

E.O. 11652: N/A

TAGS: BEXP, EG

SUBJECT: APPROVED FY77 BIC/CAGNE TRADE PROMOTION SCHEDULE.

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1. BASED ON OUR REVIEW OF ALL AVAILABLE MARKET SOURCES, THE FOLLOWING SCHEDULE OF BIC-SPONSORED TRADE PROMOTION EVENTS FOR FISCAL YEAR 1977 IS PROPOSED BY CAGNE FOR EGYPT. THIS SCHEDULE HAS BEEN COORDINATED WITH THE WORLDWIDE BIC EVENT SCHEDULE.

A. TECHNICAL SALES SEMINAR-PORT DEVELOPMENT SEMINAR IN OCT. 1976 TO EGYPT, IRAN, AND SAUDI ARABIA.

B. SPECIALIZED TRADE MI MISSION ON FOOD PROCESSING AND PACKAGING IN MARCH 1977 TO EGYPT, ALGERIA, AND MOROCCO.

2. EMBASSY CAIRO IS REQUESTED TO ADVISE COMMERCE(CAGNE) OF UNCLASSIFIED

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RECOMMENDED DATES IN MONTHS NOTED FOR EVENTS CITED IN PARA

1 ABOVE, WITH PARTICULAR VIEW TO LOCAL HOLIDAY DATES. SISCO

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Event:
Disposition History: n/a
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